

# Personal data protection policy

## 1. Controller

Company name: **ŽITO prehrambena industrija d.o.o.**

Registered office: **Šmartinska 154, 1000 Ljubljana, Slovenia**

Responsible person in the company (statutory representative or representative): **Janez Bojc, Milan Tadić**

Contact address and/or telephone of the person, authorised to protect personal data (if any):

**Žito d.o.o., Šmartinska 154, 1000 Ljubljana, Slovenia, tel.: +386 1 5876 100, email: [portal@zito.si](mailto:portal@zito.si)**

## 2. Use, scope and purpose of storing and processing

Personal data are stored and processed for the **purpose of marketing and informing via email, sales promotion, customer profiling aimed at adapting the contents and products to customers in emails and on the website**. Displays of the received emails and clicks on the links in the received emails are recorded for sent emails. In order to be able to improve and target the offer better and to adapt further emails, the recorded data are processed, analysed and profiled automatically, and thus the interest of our customers in the sent emails is assessed. Decisions are not made automatically on the basis of the recorded data and created profiles.

For the purpose of informing by email the following is stored

- **email address,**
- **name,**
- **surname,**
- **gender.**

Personal data are collected provided the individuals give their explicit consent. Consents are stored together with the content thereof and the content of the form by which the consents were obtained.

Personal data are used exclusively by the marketing department.

## 3. Transfer

Personal data databases are stored in the territory of the Republic of Slovenia and they are not transferred to other countries.

#### 4. Period of storage

Personal data are stored until the consent for storing and processing the data subject's data is withdrawn. When an individual's consent is withdrawn, personal data are deleted immediately, efficiently and permanently.

In case the above described purposes for storing and processing personal data cease in our company, all the databases for which the purpose has ceased will be deleted immediately, efficiently and permanently.

Data on the displays of the received emails and clicks on the links in the received emails are stored for 12 months of the date of sending the email.

#### 5. Rights of the individual (person)

Each individual can ask at any time for the following about their data:

- access,
- correction,
- complete deletion,
- transfer to another provider of similar services,
- limitation of processing or storage or cancellation of the consent for processing and storage, without any effect on the legality of processing that was carried out on the basis of the consent until the cancellation.

If our company wanted to continue processing personal data for the purpose other than the purpose the personal data were collected for, prior to such further processing of data each individual will be provided information about such other purpose, as well as all other relevant information as provided in this document.

If an individual is of the opinion that we are breaching any rights arising from personal data protection, they may file a complaint to the supervisory authority – Information Commissioner in the Republic of Slovenia:

Republika Slovenija, Informacijski pooblaščenec, Zaloška 59, 1000 Ljubljana, <https://www.ip-rs.si>

We will do our best to help the individual exercise their rights.

Ljubljana, 17 May 2018